



**Università  
Bocconi**

ICRIOS  
The Invernizzi Center for  
Research on Innovation,  
Organization, Strategy  
and Entrepreneurship



# WORKSHOP IN MEMORY OF LUIGI ORSENIGO

**5-6 DECEMBER 2018**

Bocconi University  
Room N06  
piazza Sraffa 13, Milano

**FOR INFORMATION**

Bocconi University  
ICRIOS The Invernizzi Center  
for Research on Innovation,  
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Entrepreneurship  
Tel. +39 02 5836.3395

**ONLINE REGISTRATION**

[www.unibocconi.it/eventi](http://www.unibocconi.it/eventi)

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**5 DECEMBER  
2:00PM**

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**WELCOME ADDRESS**  
GIANMARIO VERONA  
Rector, Bocconi University

**THE LEGACY OF LUIGI ORSENIGO**  
FRANCO MALERBA  
Bocconi University

**SESSION 1**  
Chair **LUIGI MARENGO**  
LUISS – Libera Università Guido Carli  
**Speakers**  
**STEFANO BRUSONI**  
ETH Zürich  
**GIOVANNI DOSI**  
Sant'Anna School of Advanced Studies - Pisa  
**MYRIAM MARIANI**  
Bocconi University  
**MAURIZIO ZOLLO**  
Bocconi University  
**Discussants**  
**PIETRO PERETTO**  
Duke University  
**ANDREA POZZI**  
EIEF Einaudi Institute for Economics and  
Finance

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**4:15PM  
COFFEE BREAK**

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**4:45PM  
SESSION 2**  
Chair **PAOLO SAVIOTTI**  
Université Côte d'Azur  
**Speakers**

**FRANCO AMATORI**  
Bocconi University  
**ALFONSO GAMBARDELLA**  
Bocconi University  
**ED STEINMUELLER**  
SPRU, University of Sussex  
**MARCO VIVARELLI**  
Università Cattolica del Sacro Cuore di Milano  
**Discussants**  
**BENJAMIN CORIAT**  
Université Paris 13  
**ALESSANDRO NUVOLARI**  
Sant'Anna School of Advanced Studies - Pisa

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**7:00PM  
COCKTAIL**



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**6 DECEMBER  
9:00AM**

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**SESSION 3**

**Chair** ANTONELLO ZANFEI

Università degli Studi di Urbino

**Speakers**

ELENA CEFIS

Università degli Studi di Bergamo

ORietta MARSILI

University of Bath

MAUREEN MCKELVEY

University of Gothenburg

FABIO PAMMOLLI

Politecnico di Milano

MASSIMO RICCABONI

IMT School for Advanced Studies Lucca

**Discussants**

ALDO GEUNA

Università degli Studi di Torino

ALESSANDRO ROSIELLO

The University of Edinburgh

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**10:45AM**

**COFFEE BREAK**

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**11:15AM**

**SESSION 4**

**Chair** PATRICK LLERENA

Université de Strasbourg

**Speakers**

TOMMASO CIARLI

SPRU, University of Sussex

NICOLA LACETERA

University of Toronto

PAUL NIGHTINGALE

SPRU, University of Sussex

MARIO PIANTA

Department of Political and Social Sciences,

Sant'Anna School of Advanced Studies - Pisa

MARIA SAVONA

SPRU, University of Sussex

**Discussants**

FRANCESCO LISSONI

Université de Bordeaux

GIOVANNI VALENTINI

IESE Business School University of Navarra

**FINAL REMARKS**

STEFANO BRESCHI

Bocconi University